

# Sponsor Mercer Island Girls' Basketball Vision

Help girls reach their greatest potential in life

## Partner with us to develop tomorrow's leaders

- Studies show that girls who play sports develop exceptional leadership, character, self-confidence and teamwork skills which lead to higher levels of achievement in academia, business, and their community
- We are asking for your partnership in developing a quality sports program in order to provide girls the opportunities they need to grow and develop to their full potential
- You can play an important part in providing the kind of program that will help girls gain confidence and grow intellectually

## Our Values:

- "PLAY HARD. HAVE FUN"
- Respect all and fear none
- Be together; Be a team
- Emphasize strong defense first, then strong offense
- Focus on fundamentals, continuous improvement and personal excellence



"It's not just a program;  
it's a family that supports each other while learning the game"

*-8<sup>th</sup> grade girl*

"MIGB has taught me to always give 110 percent, never give up, and  
always support my teammates"

"I made new friends and learned so much about basketball"

*-5<sup>th</sup> grade girl teammates*



## Sports experience contributes to success

- Teamwork, discipline, leadership, character, perseverance, risk-taking, winning and losing, time management, and networking are all common elements for success in sports, business, and life
- 82% of executive businesswomen played organized sports after elementary school according to an Oppenheimer report. Sports build leaders!
- Girls who play sports have higher levels of college graduation and self-esteem and lower levels of depression
- Girls who play sports have a more positive body image and experience higher states of psychological well-being than girls who do not play sports
- High school girls who play sports are more likely to graduate from high school and have better grades

# Sponsorship produces results

## Grow revenues and community impact

- Build business value by showing interest in their community
- Your visibility extends to where our girls play: Bellevue, Redmond, Woodinville, Sammamish, Seattle, Monroe, North Bend, Snohomish, Portland, Wenatchee, Spokane, and Washington peninsula
- Five girls teams play **125-150** games in the season providing your company maximum exposure to a lucrative audience

Reach a well qualified consumer demographic

- 32% of Mercer Islanders (25+ years old) completed a graduate degree
- Median household income (MI) \$151k, (Sammamish) \$129k, (Bellevue) \$81k
- Neighboring Bellevue, WA is the 5<sup>th</sup> largest city in Washington

## We need your sponsorship

- We are a 501(c)(3) - not for profit organization
- Our program serves girls of all ages (Kindergarten-12<sup>th</sup> grade)
- We develop confident, capable, successful girls
- Help us grow the program around the four cornerstones of:
  - Scholarship
  - Sportsmanship
  - Teamwork
  - Competitive Spirit

### Platinum Sponsor - \$15,000

- Four inch logo on the front of all warm up jerseys
- Logo on select uniforms (50+ girls)
- Full page ad in 2011 Program
- Hyper linked Logo & business summary on [www.migb.org](http://www.migb.org)
- 4'x6' advertising banner at high school games

### Gold Sponsor - \$10,000

- 2 inch logo on the sleeve of all warm up jerseys
- Full page ad in 2011 Program
- Hyper linked Logo & business summary on [www.migb.org](http://www.migb.org)
- 4'x6' advertising banner at high school games

### Silver Sponsor - \$5,000

- Full page ad in 2011 Program
- Hyper linked Logo & business summary on [www.migb.org](http://www.migb.org)
- 2'x3' advertising banner at high school games

### Bronze Sponsor - \$1,000

- ½ page or two ¼ page ads in 2011 Program
- Hyper linked Logo & business summary on [www.migb.org](http://www.migb.org)

### Girls and Boys Combined Program Ad space - \$ varies

- Inside front cover \$800
- Full page \$550
- Half page \$300
- Quarter page \$175
- Business card size \$100

## Mercer Island Girls Basketball Booster Club

501c3 Tax ID 20-3031214

Checks can be made out to MIGBC

P.O Box 1036  
Mercer Island, WA 98040  
E: [info@migb.org](mailto:info@migb.org)  
[www.migb.org](http://www.migb.org)

Board contacts:  
Todd Behrbaum, co-President  
Chris Blakeslee, co-President  
Lynn Chang, Treasurer

## Your partnership helps provide important program building steps:

1. Recruiting, hiring and paying experienced coaches/mentors for each select feeder team in grades 5-8. The coaches will be working under High School Coach Jamie Prescott's and the MIGB board's guidance
2. Providing additional coaches at the high school to support the MIHS coaching staff
3. Sending feeder and high school teams to tournaments, summer clinics and team camps for competitive tournament experience and more skill development year round
4. Facilitate advanced training opportunities for players in grades 3-12
5. Run winter and summer camps with high school players mentoring younger girls

These important steps help build a successful and sustainable program for the girls.

**Thank you** so much for supporting Mercer Island Girls Basketball!